

Index Coverage Impairment — Containment (Executed/Modeled)

Thesis: Template governance restores coverage on revenue templates and stabilizes attribution.

Exposure Window: 2025-08-15 → 2025-09-30

Signals (dated; Provenance: Regulator • OEM • Risk):

- 2025-09-17 — OEM: coverage anomaly persisting.
- 2025-09-24 — Risk: weak internal linking band.
- 2025-09-30 — OEM: duplicate canonical hints.

Modeled Impact (bands; assumptions; confidence):

- Narrowed vs Counterfactual — D30: 2–5%
- D60: 3–6%
- D90: 4–7%

Assumptions: remediation of robots, canonicals, internal linking; conf. 65–70%.

Disconfirmers: warnings were transient; revenue templates excluded; parity variance minimal.

Containment Finding (discipline): custody • parity • lineage • failover • change-control.

Brief Triggers (any one): index warnings >30d; parity variance ≥10% (30d); blocked pages on active paths.

Board Motion (minutes-ready):

Move to commission a **BreachMark™ Signal Brief** (Lite/Full) within 3 business days; direct Counsel to append SLA to minutes; authorize read-only access for 30 days to assess custody • parity • lineage • failover • change-control.

Tariff: Lite \$5,000 • Full \$7,500 • SLA: Docket ≤1 business day; Delivery ≤3 business days; Breach → fee –10%. Work-domain required. Current capacity: up to 2 briefs/weekday.

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Confidential Boardroom Intake — Signal Brief (work-domain required)